



FOR IMMEDIATE RELEASE – August 2, 2018

LightShow West & Connected TechExpo Announce 2018 Conference Program

Atlanta - LightShow West (LSW) and *Connected TechExpo* (CTE) will present a two-day educational conference to include two CTE Keynote addresses, a total of 35 general conference sessions and six free on-floor workshops. The first day, Wednesday, Oct. 17, will feature:

LightShow West

- Teaching Specifiers New Tricks: Rethinking Lighting in an All LED World
- IECC Update
- Focusing LIGHT on Sleep: Deep-Dive Investigation into the Sleep/Light Connection
- New Media Technologies in Architectural Feature Design
- The WELL Building Standard® Illuminated
- Right Light and Health
- Deciphering IECC and ASHRAE 90.1 Lighting Control Requirements
- Should Moonlight be Warm?
- Lighting Design for Transit Infrastructure
- CA Title 24 2019 Code Update
- LED's Role in Light Pollution – Getting Better or Worse?

Connected TechExpo

- Keynote: The Connected Hotel Guestroom
- A Highly Connected Smart HVAC Program
- Quest for a Smart City Framework
- Getting What You Want in Your Next Connected Lighting Installation
- Specifications for Interoperability and Systems Integration

On-Floor Workshops

- Re-Writing the Rule on Residential Lighting: How LEDs and Evidence-Based Lighting Have Challenged Conventional Wisdom
- Visualizing Realistic Lighting in Virtual Reality
- Shedding Light on Horticultural Applications

Note: New topics are still being added to the Wednesday lineup. To see the entire program listing click [HERE](#).

LightShow West will be co-located with Connected TechExpo. LightShow West is the only commercial and architectural trade show and conference uniquely created for West Coast architects, lighting designers, engineers, specifiers, energy consultants, IT directors and other lighting professionals of commercial, architectural and high design lighting products and solutions.

Connected TechExpo, to be co-located with LightShow West, is the world's first and only trade show and conference exclusively dedicated to technologies that specifically serve the needs of professionals who design, manage and implement lighting, controls, security and IoT solutions for smart buildings and cities.

Mark Your Calendar Now

Historically a biennial trade show and conference, LightShow West will become an annual event this year and is scheduled for **October 17-18, 2018** at the Las Vegas Convention Center. LightShow West will return to Los Angeles in the fall of 2019. To reserve exhibit space, contact Lea Tranakos at (770) 817-5906. For more information, visit www.lightshowwest.com.

Mark your calendar now: CTE® 2018 is scheduled for **October 17-18, 2018**, with **access to the Exhibit Hall both days at the Las Vegas Convention Center**. To reserve exhibit space contact Lea Tranakos, 770-817- 5906, ltranakos@exponation.net, or Jeanne Phillips, (770) 817-5903, jphillips@exponation.net.

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